

# Sharing social media-passwords amongst youth in Norway

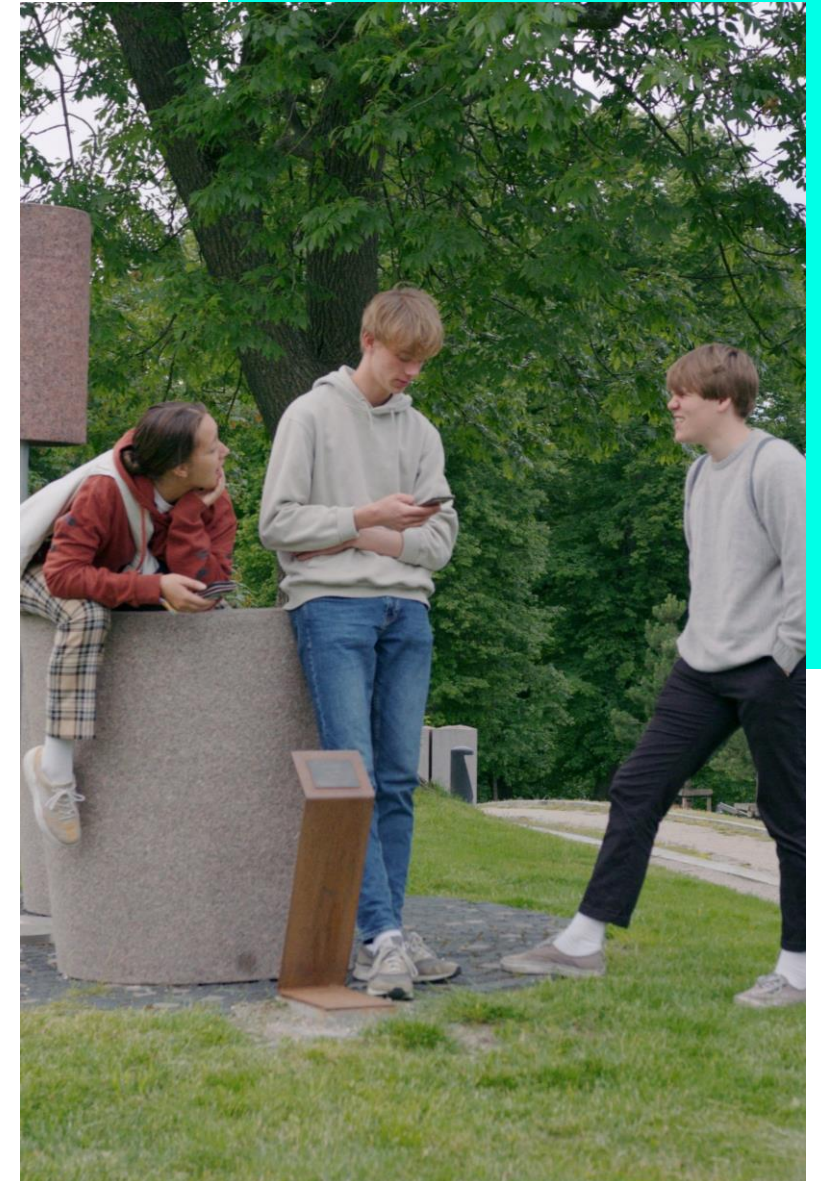


# Why do young people share their passwords?

One in three 16 – 17-years olds say that they have given others access to their social media-passwords. They state several reasons for this, but one of the main reasons is to maintain Snapstreaks.

*«When we share passwords we become more vulnerable to hacking. Not to mention giving others access to private pictures and content»*

Hans Marius Tessem,  
The Norwegian Center for  
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# Findings from a national survey in 2019

- 32 % of 16 – 17 year olds say that they have given others their password to one of their social media-accounts during the last year
- 69 % of those who gave others access to their passwords state that they gave it to a friend, and 23 % stated that they gave it to a boyfriend/girlfriend/partner
- 55 % of 16 – 17 year olds say «no» when asked if they have been educated on how to set up passwords online
- 35 % of 16 – 17 year olds state that they have set up two-step verification on some of their accounts



# Our advice to youngsters on social media

- Use different and unique passwords on each of your accounts
- Be aware of what you share – and don't share - online
- Always ask before posting or sharing pictures and videos of others
- Use two-step verification whenever possible, which means logging in with a password as well as using a code you receive on your phone

